



Supply Chain, Logistics and Maritime Port Management, B.S.

Student Learning Outcomes

Upon completion of the Bachelor of Science in Supply Chain, Logistics and Maritime Port Management program, students will be able to:

1. Explain the strategic role of supply chain, logistics, and port management within domestic and global business environments.
2. Apply data analysis for decision making to improve performance measures.
3. Exhibit proficiency in appropriate written and oral communications within a global business context.
4. Express key factors in global purchasing, sourcing strategy, and transportation modal structure to optimize economics and pricing.
5. Identify and define global issues, factors, and/or forces relevant to supply chain, logistics, and maritime port management.
6. Demonstrate the ability to analyze, synthesize and/or evaluate information necessary to develop models to optimize the logistics process, address performance measures and risk sustainability.